

Hearing Aid Services of Hollywood

Preferred Patient Program newsletter #5

Hearing Aid Services
of Hollywood
*Preferred Patient
Program Newsletter*
7083 Hollywood Blvd., # 302
Hollywood, CA 90028
Phone: (323) 463-7109
Fax: (323) 463-7707
Web site: lahearing.com

Jeff Grama's Corner



My Practice Philosophy

My philosophy and method of selecting the appropriate hearing instruments for my patients differ from most audiologists. Rather than just assess what an ear can barely hear, I perform additional testing to determine comfortable and uncomfortable loudness levels for each ear. By defining the complete dynamic range of hearing, patients are assured maximum audibility, use and comfort from their hearing aids.

Regular service and maintenance of your hearing instruments is required to optimize their performance. I recommend that you visit our office every six months for a routine check-up. At that time, we will clean and adjust your hearing aids and determine if they are functioning properly.

I want every visit to our office to be as enjoyable and accommodating as possible. We have provided comfortable seating in the waiting room, a wide variety of current reading materials and fresh hot coffee to make your time spent with us as relaxing as being at home. If there is anything else we can do to ensure greater comfort or service, please let us know.

Thank you for your confidence in my practice. I look forward to continuing to meet your hearing healthcare needs.

Jeff

The Preferred Patient Program

*Discounts on select hearing aids and
other valuable benefits*



We created the ***Preferred Patient Program*** in January, 2002 to express our deeply felt appreciation for your confidence and loyalty. The program was developed after receiving feedback and suggestions from dozens of patients. Benefits include discounts on selected hearing instruments, preferred appointment times, free personalized cleaning tools and a free package of batteries up to three times per year. Last year's ***Preferred Patient Holiday Party*** attracted over 120 guests. Due to the encouragement of so many of those who shared that afternoon with us, we plan to make the party an annual event.

If you are not already a member of the ***Preferred Patient Program***, visit our office to enroll today. Membership is FREE and will ensure you continue to receive our newsletter and event invitations.

Meet Jeff Grama



Part One

Did you ever wonder why Jeff decided to become an audiologist? His interest in hearing actually began when he was a youngster. He remembers being curious about the sounds of soda bubbles bursting and wondered how his ears were able to distinguish those tiny sounds from all of the other sounds around him. Eventually, his study of the microbiology and physiology of the ear provided the answer to that question.

Jeff was raised in the San Fernando Valley and graduated from Van Nuys High School in 1968. He pursued his undergraduate studies at UCLA, receiving his BA in psychology in 1972. His post-graduate studies were at San Diego State University where he received his Master of Arts Degree in Audiology in 1975.

After graduation, Jeff was hired as a staff audiologist at the Speech, Hearing and Neurosensory Center in San Diego, a world-renowned facility for hearing rehabilitation and research. During his tenure there, he directed the Noise Measurement and Hearing Conservation Laboratory and the Equipment Calibration Laboratory, and served as Chief Supervisor of Audiology. He also designed and implemented the Hearing Aid Dispensary.

To be continued in our next issue.

Receive one **FREE**
Bonus Package of Batteries

when you join the Preferred Patient Program
or present your membership card

(Offer good through October 31, 2003)

Repairing Hearing Instruments at Our Office... A Valuable Bonus for You



Jeff is committed to offering a complete hearing service to his patients. Most audiologists send hearing instruments to the manufacturer for even minor repairs. At Hearing Aid Services of Hollywood, Jeff has developed a comprehensive on-site repair facility. Repairs range from simple wax extraction to replacement of defective components. If your instrument can be repaired in the office, you will avoid the inconvenience of a seven to twenty-one day wait for a factory repair.

A "Hands-on" Kind of Guy

As a child, Jeff was always taking apart and reassembling things. This led to construction of scale models, electronics kits, woodworking, building racing engines, and home improvement. Today, his projects have become miniaturized. The same skills developed through a lifetime of assembling things are applied when he modifies and repairs hearing instruments. Using extremely fine soldering and wiring techniques, his repairs are guaranteed to meet the manufacturer's specifications for each make and model of hearing aid.