

# Hearing Aid Services of Hollywood

preferred patient  
newsletter

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## Jeff's Corner



Another year has come and gone (almost). The holiday season is once again just around the corner, and, if your life is like ours, it will be the busiest time of the year.

As you know, for the past several years we have hosted an annual get-together early in December. Our holiday gathering last year was held over a two-day period because we no longer had access to the large screening room next door. Though we hoped this change would comfortably accommodate all of our guests, it was still quite crowded at times. Therefore, we have decided to modify the format this year and make it more informal.

Please stop by any day during the week of December 3<sup>rd</sup> between 10 am and 2 pm (December 3<sup>rd</sup> through December 7<sup>th</sup>) to share some holiday sweets and drinks. We'll also have a holiday gift for you to take home.

Once again, we will be giving away a pair of digital hearing aids to one lucky patient. To enter the drawing, all you need to do is fill out your ticket when you visit the office.

I look forward to seeing you and wish you a very happy and healthy holiday season.

*Jeff*

**Stop by our office during the week of  
December 3<sup>rd</sup> (10 AM until 2 PM)**

**Enter our drawing to  
win a pair of  
digital hearing aids**

**Receive a special holiday gift**



# Great Holiday Gifts for You and Your Loved Ones

This year we have some ideas that might help you with your holiday shopping. I invite you to consider an assistive listening device (ALD) for that special person or for you. ALDs include television listening systems, phone amplifiers and alerting lights, and alarm systems for those of you with young children or grandchildren.

During the week of December 3<sup>rd</sup>, there will be several ALDs on display in the office. Visit us for a demonstration or browse through our comprehensive catalogues that feature

virtually every product that is currently on the market. If you have encountered a specific listening problem at home, work or leisure, we can assist you in selecting an ALD that offers the most appropriate solution.

## Happy Holidays



## Assistive Listening Devices

Even though you have the best hearing instruments available they won't necessarily solve all of your listening problems. *Assistive listening devices* (ALDs) are available to augment the performance of your hearing aids.

These devices generally fall into the following categories:

1. Personal face-to-face communication
2. Telephone communication
3. Listening and signaling devices for the home environment

ALDs help reduce the limits that distance, background noise, reverberation and distortion can cause by bringing sound directly from its source into your hearing aids or ears. This is done by connecting your hearing aids to the sound source using an FM or infrared device. Better telephone communication can be achieved by using amplified telephones or FM systems.

Multitone ringers, flashing lights and vibrating devices can assist in alerting you to incoming phone calls, doorbells, fire alarms, a crying baby or the speech of somebody in an adjacent room. These same devices can be coupled to a

special clock for wake up alarms or time reminders.

Many ALDs are offered through our office and some can be obtained for no charge through government agencies. Ask Jeff for details.

## Meet Martha our new office assistant



I'd like to introduce you to our new receptionist, Martha Lopez, who started with us in January of this year. Martha is a graduate of Paramount High School and is currently attending LA City College as a pre-nursing major. Prior to working with us, she was a medical assistant at the LA Free Clinic.

When not working or studying, she stays active, enjoying her hobbies of dancing, swimming, rollerblading and fishing. Martha is a warm, caring young lady, as I am sure you'll realize when you next call or visit the office.

Jeff