

# Hearing Aid Services of Hollywood

preferred patient  
newsletter

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## Jeff's Corner



We have never dedicated an entire newsletter to one hearing aid until this issue. The reason we are doing so now is simple: In my 31 years as an audiologist, I have never seen such a tremendous advancement in hearing technology. Widex labels its new Inteo, "*The smartest hearing instrument ever developed,*" and I agree. This new hearing aid is amazing.

Without question, the Widex Inteo has set the standard for the hearing aid industry. Inteo's innovations will allow wearers to hear and understand better than with other hearing instruments in situations that range from noisy restaurants to the quiet space of your living room.

Several of my patients have already moved from other high-end digital hearing aids to the new Inteo. Each has found the difference to be astonishing.

Mastering fitting the Inteo takes extra

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## Meet the Widex Inteo™, the Biggest Breakthrough in Hearing Technology We Have Ever Witnessed

The new Inteo, proudly introduced by Widex on May 1<sup>st</sup>, is the most advanced product in the history of hearing aid technology. It offers an unmatched level of precision and accuracy for hearing aid users. No other instrument rivals its sound reproduction, enabling wearers to hear better in virtually every listening situation.

The following highlights some of Inteo's innovations:

### A New Level of Speech Understanding Never Before Experienced with Hearing Aids

It is called *Fully Integrated Signal Processing (FISP)*, an exclusive feature of the Inteo. This allows an instantaneous linking of all the processing modules. The result is better speech understanding in quiet and more complete separation of speech from background noise. FISP also significantly improves perception of music beyond that of all other hearing instruments.

### Hearing in Noisy Listening Environments Made Easy

Inteo's 15-channel fully adaptive directional microphone system is like having 15 automatically changing microphones in each hearing aid. By actively suppressing interfering noises from different sources, you will experience superior understanding of the

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effort on the part of the audiologist. Not every hearing professional will develop the ability to make use of the Inteo's most sophisticated functions. It takes patience working with each individual to maximize the effectiveness of the instrument's most advanced features. You can count on me to make certain you get the maximum benefit from the Inteo.

Welcome to a new era of hearing enhancement. I encourage you take advantage of these wonderful new hearing aids and enjoy the improved quality of life they provide.

Jeff



## Experience the New Widex Inteo™

Attend Our Open House  
September 18 thru 22, or  
October 9 thru 13

Purchase the Inteo and receive  
up to 10 packages of batteries  
and a 3<sup>rd</sup> year warranty free

Call (323) 463-7109 today  
for an appointment  
(Only a limited number of  
appointments are available)

I am extremely pleased with the Widex Inteo. They are far superior to any hearing aid I have used. I am especially satisfied that in ordinary conversation, I rarely have to ask people to repeat themselves.

Thank you Jeff!  
Tom S, Los Angeles



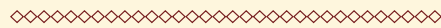
speech you need to hear instead of noises you don't.

### "Whistle Free" Hearing

As a result of years of extensive research and development, Widex has created an *active feedback cancellation algorithm* that is integrated into the directional microphone system. The result is a hearing aid that is virtually "whistle free."

### It's So Simple Because Everything Is Automatic

Inteo adjusts itself thousands of times each second—faster than you could even think about it. The automatic circuit ensures that all sounds will be kept at the proper levels for the listening environments you are in. Speech is always clear and remains at a comfortable volume.



Every one of these benefits taken together results in a transparent fitting. You may forget you are wearing hearing aids.

These innovations are just a few of many offered by the Widex Inteo. Come experience this breathtaking major breakthrough. We look forward to having you join us at our open house.

## A Special Thank You

I'd like to take this opportunity to thank everyone who expressed condolences over the death of my father in June. The sympathy in the many cards, letters and phone messages we received was overwhelming. I appreciate your patience while the normal operation of the office was interrupted. Though my dad is now gone, I feel fortunate to have had him in my life for 56 years. Take care, and God bless.

Jeff